

Unit 3 Review Sheet

Chapter 9

-See key terms/Focus Questions

Body Language Clip

-What does body language hope to do for a candidate?

Crash Course How Voters Decide

-How do characteristics of candidates factor into a political race?

-Do candidates mirror the voters in demographics?

-What are retrospective and prospective voting?

-What are spatial and valence issues?

-What is the "Bradley Effect?"

Crash Course Elections

-Which level of government is most associated with expanding voting access and which is associated with limiting voting access?

-How does the Plurality rule work?

-Explain Duverger's Law

First Past the Post (video + lecture)

-Understand advantages of FPTP

-Understand disadvantages of FPTP

Alternative Vote Video

-The AV avoids the spoiler effect... how?

-How might the AV result in winners that more voters approve of?

Electoral College Videos (2)

-How does the Winner Take All element factor in?

-How is the EC undemocratic?

-How does the EC result in only a few states being sought after by the candidates?

Red and Blue America Lecture

-What evidences exists or doesn't that America is truly a two-factions type of nation?

"One Nation, Slightly Divisible"

-How does Brooks approach the idea of a two-faction America? Does he see this as a reality, and if so, what divides us?

Primary/Caucus Video

-What defines a primary?

-What defines a caucus?

-What type of candidates do best in Caucus states?

Geography of Elections Lecture

-Why are the first four states so crucial to the primary process?

-What is the "Top Three" rule

-Iowa, N.H., Nevada, and S. Carolina all have unique aspects that make them notable states early on – what are these?

Kennedy and the Modern Election

-What made Kennedy's campaign so unique for the time that now is common place? Specifically what political techniques did the 1960 campaign pioneer?

“Why Americans Still Don’t Vote”

-How have reforms meant to register and get more Americans to vote worked?

“Dirty Politics”

-What was it that the focus group actually remembered about an election several years before? Was it substantive information or not?

“No Place for Amateurs”

-What do consultants bring to political campaigns?