

Unit 3 Review Guide

Campaigns and Elections

Lectures:

First Past the Post Voting System
Which Americans Vote and Still Don't Vote
Red and Blue America
Importance of Geography in National Elections

Video Content:

Clip from the "Secrets of Body Language"
CGP Grey's Problems with First Past the Post
CGP Grey's Alternative Vote
Electoral College - How it Works
Electoral College - Problems "The Trouble With..."
Primaries Explained (Primary v. Caucus)
Crash Course: How Voters Decide
Crash Course: Election Basics

Documents:

Campaign Techniques

Major Concepts to Know:

- How FPTP creates winners, but may be subject to spoilers and create winners that are vastly disliked
- Major factors in why people vote for the candidates that they do (things like political party, etc)
- How body language is a desired political skill and what it attempts to do
- How the electoral college works and what some of the criticisms are about the system
- How **4 states** are major players in Presidential primaries and why those states are important
- Basic idea of who is more likely to vote when discussing demographic categories (sex, education level, etc.)
- How traditional primaries and caucuses differ and who tends to do better in each type
- The difference between prospective and retrospective voting reasons
- The difference between spatial and valence issues
- Why third parties are doomed to fail in a FPTP voting system (Duverger's Law)