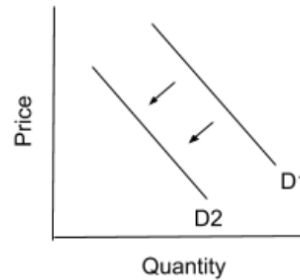


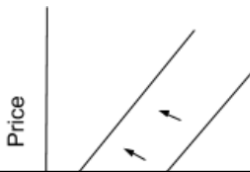
Here are some examples from last semester. You can see there are different ways of integrating the graphs into the snippets of information. These first two examples have graphs right next to the discussed shift in demand or supply.

Interests for Books Decreases

Books were once a product that could be seen in the hands of people in every setting. As technology became more commonly used, the popularity of books began decreasing. E-books and audio books also took over some popularity in paperback books. Turns out, a quarter of U.S. adults, 27%, haven't even read a book in a year. This decrease in demand might change the future of books. People are less willing to pick up a book to read in their free time, and more likely will choose to use their phones to scroll through social media or play video games. This decrease in demand is leading to a decrease in book sales.

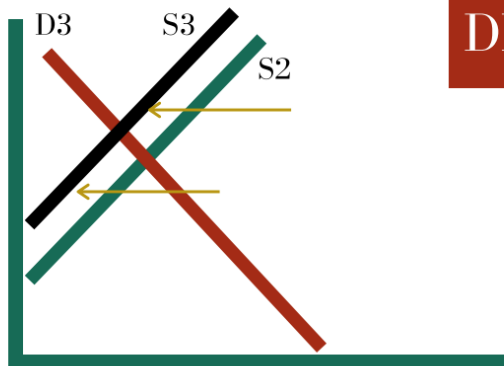


Paper Shortage



Paper shortages can be a cyclical cycle. The reasons are because of supply and demand. During changing times, publishing houses, printers, and paper companies can go through buyouts. To add to the situation, recycling is becoming more popular but every action has an equal and opposite reaction. Too much recycling actually makes

GUCCI'S 1 BILLION DOLLAR FALL



The new supply curve (black) goes down because productivity went down.

DELAYS IN PRODUCTS

After the withdrawal of the European manufacturer, Gucci had to restart a lot of their products. This led to the company having to fire many of their workers so they could increase their profits, which blasted all over social media. Other workers were enraged by this, so some of them went on strike.

HIGH EXPECTATIONS



This example has them referenced at the bottom, which works as well.

were unable to supply much of their products. Those who had previously used those products transitioned to maple syrup, shifting the demand curve to the right as seen in graph (f).

In the end, the equilibrium price was about the same, if not slightly higher, than it had been at the beginning of the year, but much more maple syrup was supplied and bought. Despite its ups and downs, the industry saw growth over the year.

